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**Reverse Mortgage Funding Forges Relationship with  
National Association of Home Builders**

*RMF sponsors NAHB's 50+ Housing Council Leadership Circle*

**Bloomfield, N.J., August 25, 2014**—Reverse Mortgage Funding (RMF) today announced it is the first-ever corporate sponsor of the National Association of Home Builders' (NAHB) 50+ Housing Council Leadership Circle, further strengthening its ties to the senior housing market.

The NAHB's 50+ Housing Council Leadership Circle comprises the nation's most active and influential senior housing builders. Recognizing the circle shares RMF's dedication to providing housing options for America's seniors, and is helping to shape that market, RMF pursued a partnership and became the first-ever reverse mortgage sponsor of the circle.

The sponsorship provides RMF tremendous access to the thought leaders in the 50+ housing market helping it drive product innovation, which is quickly becoming its hallmark.

"'Leadership Circle' is not just a moniker. The leadership circle does, indeed, include the thought leaders in the 50+ housing market," said Rob Cooper, director of strategic partners. "Likewise, we strive to be a leader in our industry. Better understanding the needs of our customers and where the 50+ building industry is moving helps us offer innovative and compelling products."

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## **RMF Sponsors NAHB (page 2 of 2)**

RMF has identified this as a long-term strategic partnership that will ultimately benefit America’s seniors by accelerating information sharing among companies that are at the vanguard of their respective industries.

“We are passionate about the HECM for Purchase and offering home financing options for qualified borrowers. Engaging the NAHB 50+ Housing Council Leadership Circle helps us monitor the direction of the industry,” said Cooper. “This sponsorship will help us achieve our collective goal of providing housing options for seniors and helping them live in the home they need or want.”

### **About Reverse Mortgage Funding LLC**

Reverse Mortgage Funding LLC was established in July 2012 and is led by industry veterans Craig Corn, Robert Sivori and David Peskin. These executives have an average of more than 15 years of experience in building and growing industry-leading firms. The company originates and services reverse mortgages in 47 states and jurisdictions through its retail, wholesale and third-party channels. The company has offices in New York and New Jersey. Learn more by calling (877) 820-5314 or visiting [reversefunding.com](http://reversefunding.com).